**NAME: SARANYA.M**

**TEAM MEMBERS:**

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| **PRIYA DHARSHINI.R (5E99C9CDBEAF5CA8E0B492FEFB3BEDCD)** |
| **PRIYADHARSHINI.V (2A65B41F868B2CD825644D0048066E28)** |
| **SAHANA NAYAGI.S. A (92711AB97A3384B889847150A5773C18)** |
| **SARANYA.M (FEC12536FCF0271BF654C25C25FD1AD0)** |

**TEAM ID: NM2023TMID02233**

**PROJECT DESCRIPTION**

Instagram reels is a popular creature on Instagram that allows uses to create and share short, encaging videos. Creating a compelling Instagram reel related to taekwondo can showcase the elegant, skill, and excitement of this martial art. The key to a successful Instagram reels creativity, encaging content, and showcasing the unique aspects of taekwondo to capture and retain the viewers’ attention.

**BRAND NAME:** Tae do (e- sports)

**CATEGORY:** SPORTS CATEGORY

**TARGET AUDIENCE:** ALL (MEN, WOMEN, KIDS)

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**FILE UPLOAD: :** **https://drive.google.com/file/d/14sojJYTMPDK1sflswQyB8Dgsu-60pmpg/view?usp=drivesdk**

**UPLOAD IN INSTAGRAM BUSINESS PROFILE AND SHARE THE LINKS:**

**https://instagram.com/taedo579?utm\_source=qr&igshid=MThlNWY1MzQwNA==**

**DOCUMENT:**

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**RECORDED VIDEO:** [**https://drive.google.com/file/d/1aZJp220KiZtq9P6Lhp4NcfRnE4O\_szgx/view?usp=drivesdk**](https://drive.google.com/file/d/1aZJp220KiZtq9P6Lhp4NcfRnE4O_szgx/view?usp=drivesdk)